

ROSTER CENTRAL WATERFRONT PARTNERSHIPS COMMITTEE

At-Large Members

Carol Binder

Mahlon Clements Joshua Curtis Bob Davidson Bob Donegan Rollin Fatland Dave Freiboth

Gary Glant Patrick Gordon Craig Hanway

Gerry Johnson

Greg Johnson

James Kelly Donald King

Bob Klein Ed Medeiros Cary Moon John Nesholm

John Odland

Vlad Oustimovitch Jan O'Connor

Mark Reddington

Chris Rogers Charley Royer

Laine Ross

Catherine Stanford

Brian Steinberg

Heather Trim

Ron Turner

Todd Vogel

Margaret Walker

Maiko Winkler-Chin

Michael Woo Martha Wyckoff

Commission Members

Josh Brower, Seattle Planning Commission Mary Johnston, Seattle Design Commission

Donna Kostka, Seattle Board of Park

Commissioners

Ex-Officio Members

Peter Hahn, Seattle Department of Transportation

(SDOT)

Tim Gallagher, Seattle Department of Parks and

Recreation (DPR)

Diane Sugimura, Seattle Department of Planning

and Development (DPD)

Joe McWilliams, Port of Seattle



PURPOSE AND GOALS CENTRAL WATERFRONT PARTNERSHIPS COMMITTEE

Purpose: The Central Waterfront Partnerships Committee will recommend models for the management, use and programming of new public spaces on the Central Waterfront. It will advise the Mayor and Council on the strategies and partnerships necessary to successfully develop and manage new public spaces, looking both at the Alaskan Way Viaduct Seawall Replacement Program (AWVSRP) specifically, as well as broadly at the neighborhoods bordering Elliott Bay and connections to major Center City destinations.

Key Topics: The Committee will advise in the following areas:

• Overarching Goals and Principles. The Committee will develop a clear and coherent statement of the project's overarching goals and principles, building on ideas from existing city policies, civic efforts, and the 2006 Waterfront Concept Plan.

With overall goals in place, the committee will develop specific recommendations in the following areas:

- Process. The Committee will advise the City on its approach to soliciting consultants to develop a waterfront design, including consultant selection, robust public outreach, and ongoing advisory roles.
- Partnerships and Financing. The committee will recommend a governance model that builds a partnership between the City and civic / community organizations, including oversight and public involvement in designing waterfront public spaces, strategies for leveraging private-sector fundraising and philanthropy, and timing / phasing of key elements.
- Stewardship. The committee will recommend a model for long-term partnerships in maintaining and operating waterfront public spaces, including management, long-term funding for maintenance, and programming.

Outcomes: The Committee's work will culminate in a set of specific recommendations to the Mayor and Council in each of the topic areas described above by September 2010. The Committee will be run in an open and transparent manner, with early and frequent public open houses to allow broad public input in forming recommendations (see schedule).

The Central Waterfront Partnerships Committee

A joint committee of the Seattle City Council and the Executive MAR -3 PM 5: 05

March 4, 2010

The Honorable Richard Conlin President Seattle City Council 600 Fourth Avenue, 2nd Floor Seattle, WA 98124-4749 The Honorable Michael McGinn

The Honorable Michael McGin Mayor City of Seattle 600 Fourth Avenue, 7th Floor Seattle, WA 98124-4749

Dear Council President Conlin and Mayor McGinn:

The Ordinance creating the Central Waterfront Partnerships Committee was approved by the City Council and signed by the Mayor in November, 2009. Ordinance 123142 stated, "The Committee shall advise the City on the strategies and partnerships necessary to successfully design, develop, and manage a series of premiere spaces (the "public space") along the Central Waterfront in connection with the Alaskan Way Viaduct Seawall Replacement Program (AWVSRP)".

The ordinance appointed members, specified a schedule for the committee's work, set a committee sunset date of December 31, 2010, created a council committee for the purpose of oversight and liaison, and designated the Department of Planning and Development (DPD) as the lead department overseeing the committee's work.

The purpose of this letter is to seek from the council and the mayor a better understanding of the schedule and phasing of our work and our recommendations.

While the full committee has had three meetings, and our subcommittees have met several times, we have not yet met with the City Council's waterfront committee. Executive staff, on the other hand, requested a meeting with us in early February to ask that we accelerate our committee schedule to accommodate the Mayor's desire for a May bond issue and a faster schedule for designing and constructing the seawall. Our response was that we could certainly consider speeding up an already expedited process, but would need to know the City Council's position before changing the schedule we had agreed to follow.

We are writing to specifically request affirmation of our original charge and that any material change in committee scope and/or schedule be communicated to our committee formally both by the Mayor and the City Council.

We also want to express our concerns that the seawall design process be fully integrated with the potential needs of a great waterfront. Decisions on design and construction of the seawall should not be allowed to close out important design opportunities for maximizing public use of the water's edge.

The Central Waterfront Committee is a group of volunteers contributing time to this process and their contribution should be valued. We are excited and feel privileged to be a small part of this once in a lifetime opportunity to reconnect our citizens with their waterfront.

In Con Vage

Sincerely,

Central Waterfront Partnerships

Committee Co-Chairs



City of Seattle

March 17, 2010

To:

Charley Royer and Maggie Walker, Co-Chairs Central Waterfront Partnerships Committee

Dear Charley and Maggie:

We are writing in response to your letter of March 4 seeking clarity about the charge given to the Central Waterfront Partnerships Committee, and specifically your questions about the scope and timing of the committee's work.

To start, thank you for your leadership in organizing this complex effort. Your work will help set us on the right course to make this project successful and we appreciate your time, energy and talents. Both the Mayor and Council fully support the charge of the Committee as outlined by Ordinance 123142.

As you know, SDOT has been working for several years on the replacement of the seawall on the Central Waterfront. As part of that work SDOT is now contracting with a design and engineering team to develop approaches to rebuilding the seawall that balance the need for public safety with restoring the nearshore ecology of Elliott Bay and creating a dynamic new waterfront "people place" for the entire city to come together. We share your concern regarding the need to have designs of the seawall and waterfront public spaces coordinated to ensure we do not preclude opportunities for great design that integrates the shoreline with the waterfront public spaces.

While the Mayor and Council are still discussing the most appropriate approach to fund construction of the seawall and waterfront improvements, we agree that it makes sense to move ahead with contracting for a waterfront design team to ensure ample opportunity for these two design teams to collaborate.

To that end, both the Mayor and Council would like to request that your committee move quickly to provide recommendations as to the best approach to hiring the waterfront design team - specifically the approach to consultant selection, project scope, and public oversight and engagement. To bring a team on board this year, we would appreciate your preliminary recommendations by April 30, 2010, working with staff of DPD, SDOT and Parks and the Council's Special Committee on Waterfront Planning. The Committee's original timeline of

Mayor's Office Seattle City Hall, 7th Floor 600 Fourth Avenue PO Box 94749 Seattle, WA 98124-4749

Seattle City Council Seattle City Hall, 2nd Floor 600 Fourth Avenue PO Box 94749 Seattle, WA 98124-4749 making final recommendations in August/September 2010 would be appropriate for the remaining topics – specifically models for civic partnerships and long-term stewardship.

Again, thank you for your contribution to creating a dynamic, inclusive new waterfront for Seattle and the region. We look forward to continuing a productive relationship with you.

Sincerely,

Mayor Michael Patrick McGinn

Council President Richard Conlin

Richard Contin

Councilmember Sally Bagshaw

Councilmember Sally Clark

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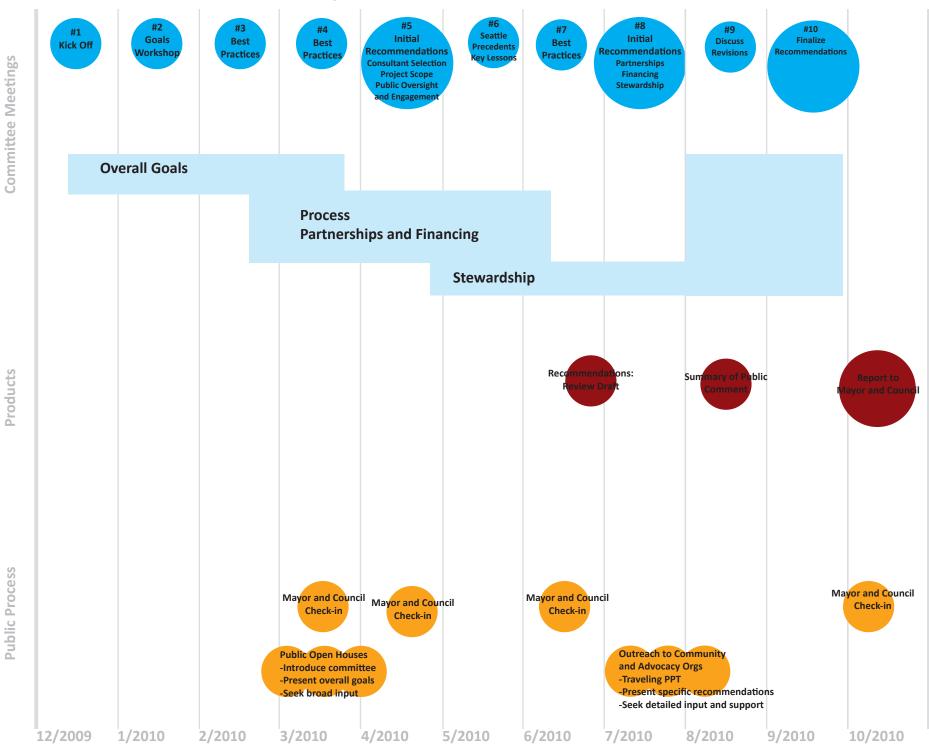
Councilmember Tom Rasmussen

Cc: Central Waterfront Partnerships Committee

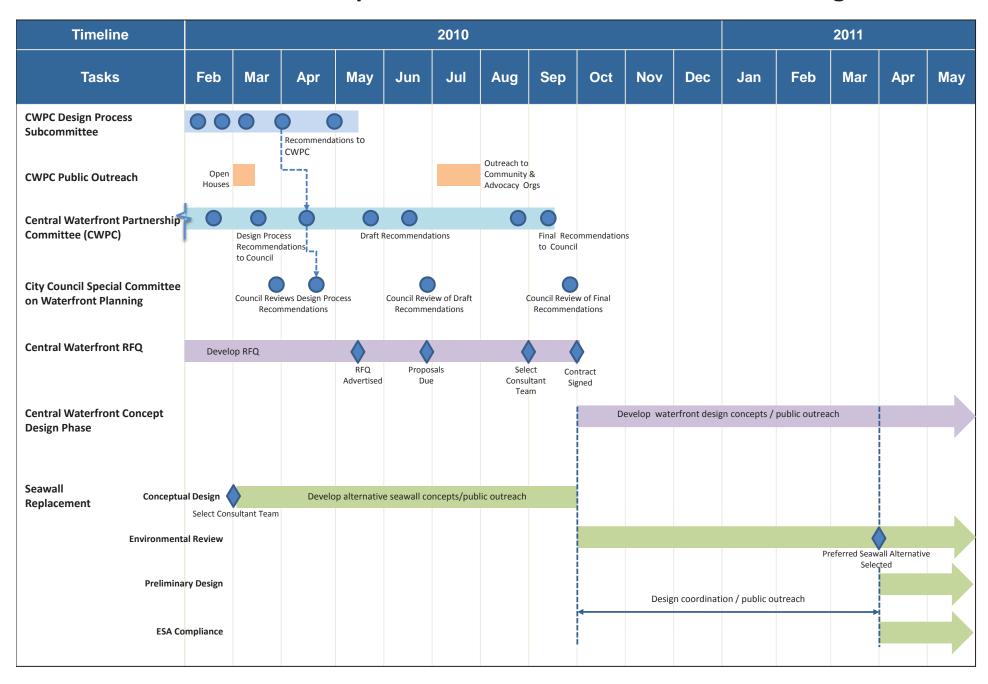
Peter Hahn, SDOT Diane Sugimura, DPD

Tim Gallagher, Seattle Parks

Central Waterfront Partnerships Committee Timeline 3.24.2010



DRAFT 3-23-10 Proposed Central Waterfront & Seawall Design





Partnerships Committee

Ordinance 123142 (November 2009):

The Committee will recommend models for the management, use and programming of new public spaces on the Central Waterfront.

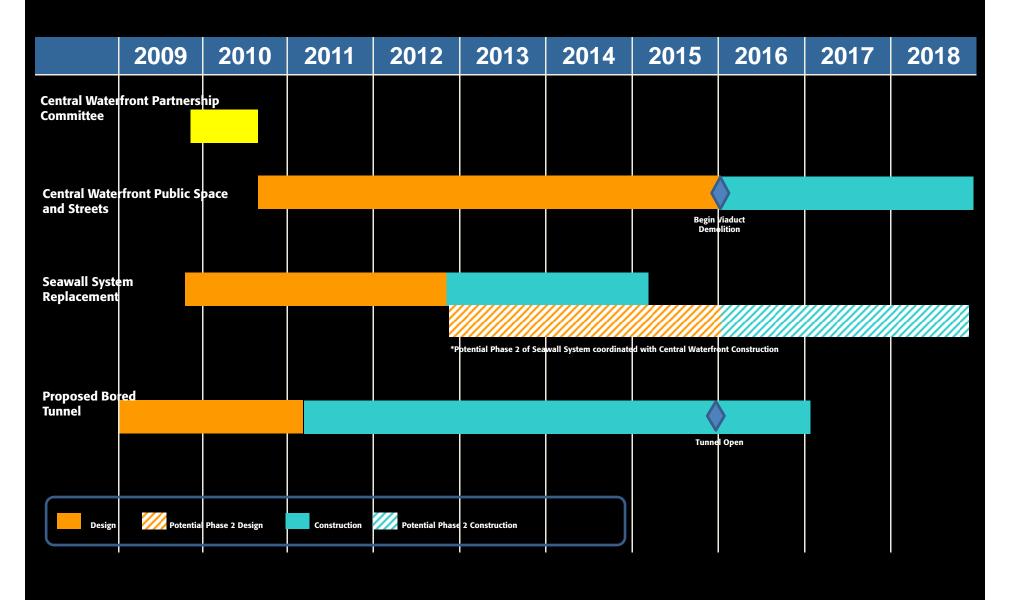
The Committee will advise in the following areas:

- Overarching Goals and Principles
- Process
- Partnerships and Financing
- Stewardship

Recommendations complete by August 2010

Committee sunsets December 31, 2010

Central Waterfront Design / Construction Timeline



Waterfront Opportunities



Guiding Principles (working draft)

Expand on established principles from existing city policies, and civic efforts; address new opportunities.

- Create a waterfront for all.
- Put the shoreline itself and innovative, sustainable design at the forefront.
- Reconnect the city to its waterfront.
- Ensure mobility and access.
- Embrace and celebrate Seattle's history past, present and future.
- Create a bold vision that is adaptable over time.
- Develop consistent leadership from concept to construction to operations.

Existing Destinations



Future Destinations?



Millennium

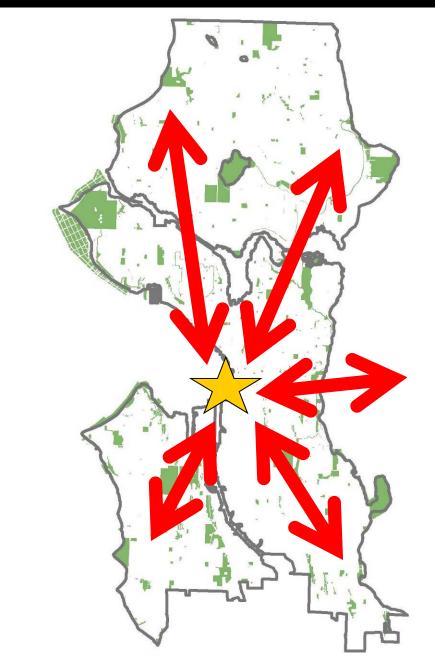
Hudson River Park







A Waterfront for Everyone







Joint Mayor / Council Letter to Committee

..both the Mayor and City Council would like to request that your committee move quickly to provide

- consultant selection
- scope
- oversight and engagement

April 30, 2010

Design Process

Four key issues:

- Project Scope
- Contracting Approach
- Consultant Selection
- Public Oversight and Engagement

Project Scope

Phase 1 — Framework Plan and Conceptual Design

I. Development of Framework Plan e.g.

High-level framework
Central Waterfront in a larger geographical context
Integration with other on-going/planned projects
Identification of other discrete opportunities

II. Conceptual Design of Public Space & Street e.g.

Overall 10% design Some elements (utilities, streets) will be brought to higher % of design

- III. Public Engagement & Stakeholder Engagement
- IV. Coordination of Design with Seawall Project

Phase 2 - Final Design

- I. Detailed Design of utilities, public spaces and streets
- II. Design of other public spaces such as Waterfront Park, Pier 62/63 and elements of the Framework Plan such as green street connections

Contracting Approach

- Interdisciplinary Team capable of delivering all phases of design – new teams added after the concept design/framework to design/implement discrete projects.
- 2. Initial Interdisciplinary Team for Concept Design Phase only new teams hired later for subsequent phases of design
- 3. Single Interdisciplinary Team for all phases of design
- 4. Separate Teams for Streets, Open Space, Utilities

Consultant Selection

Request For Qualifications (RFQ)

Calls for qualifications of respondents — criteria addresses the qualifications required for the project, team dynamics, expertise and description of process/approach

- Ensures we hire a team based on skill, not initial proposal
- Efficient given timeframe
- Recognizes that the "program" will be developed by team.

Two step process beginning with review of qualifications, shortlist, then public presentations focused on approach and team qualifications.

Public "Oversight" and Engagement

Partnerships: Examples of Potential Partners

	Not-for-Profit	General Purpose Government	Special Purpose Public Entity	For Profit	BIA
Example Organizations	Zoo Society Aquarium Society Seattle Parks Foundations	Seattle Center Lake Union Park - MOHAI - Maritime Orgs Seattle Parks Found.	Pike Place Mkt. PDA Port of Seattle Metro Parks District (Tacoma)	Pacific Place	Metropolitan Improvement District Bryant Park
Roles	(+) Capable of having a mission(+) Nimble(+) Effective advocates(-) Public accountability & transparency	(+/-) Dependant on voter approved rev . ve	Single focus – able to fundraise (+) Bring resources that are not part of city	(+) Vested interest in success	(+) Raise money (-) Taxing

Public "Oversight" and Engagement

Partnerships Over Time

	Procurement Summer – Fall 2010	Design 2010 - 2012	Development & Construction 2013 - 2018	Operations 2018 & Beyond
Characteristic of the Partnership	Consider creat	ing an entity at		
Roles that the Partnership Plays	initial phase authority an	with distinct distinct		
Examples of Partnerships that Reflect the Roles & Characteristics	ownership	of project		
Composition/Membership				
City Roles				
Questions				

Public "Oversight" and Engagement

New Waterfront Steering Committee (Council / Mayor created):

- Participates in consultant selection
- Focused oversight of design for public spaces
- Ensures robust and innovative public engagement
- Ensures ongoing collaboration with seawall project

Next Steps

Scope of Work

- What's in the Framework Plan?
- What's in the Waterfront Design Elements?

RFQ

- What skill sets are present in the team?
- How do we form the steering committee?
- What are the selection criteria?

Timeline

- Update to Council in late April
- Advertize RFQ in Mid-May
- Proposals due in July
- Advisory Committee formed in July